



### **HOW WE RAISE MONEY FOR OUR EVENT**

Primary funding for the Cruisin' For Kids Car Show comes via local business donations in exchange for advertisement on our Car Show Flyers, Event Website, Event banner on stage. Additional funds may be raised through the sale of merchandise, 50/50 raffles and personal donations the day of the event

Our Board for the Car Show has been trying to work closely throughout the last few years with local businesses to acquire donations and encourage community participation with our event. We would like to offer your business the opportunity to be part of this growing summer event.

All proceeds from this event after event expenses will be donated to Inner City Kids around the world. Inner City Kids along with Victory Outreach Ventura and their volunteers work closely with our Cruisin' For Kids Car Show committee to staff an event our community can be proud of.

## **2022 Sponsorship Opportunities**

### **PRESENTING SPONSOR PACKAGE**

Contact: Connie Lopez for more details  
(805) 572-8035  
[connie.l@vovta.com](mailto:connie.l@vovta.com)

### **Hot Rod Sponsorship Level - \$50 Vendor Spot**

- Room for a 10x10 booth in the vendor area of the Car Show

### **Nitro Booster Sponsorship Level - \$150 Business Package**

- Business logo will be printed on our updated Car Show Flyer
- Room for 10x10 booth in Sponsor Area

### **Supercharger Sponsorship Level - \$250 Gold Business Package**

- Business logo will be printed on our updated Car Show Flyer
- Room for 10x10 booth in Sponsor Area
- Company Logo will be displayed on Banner at Car Show
- Room Display 1 Vehicle
- Additional Vehicles will be \$15 each

### **Turbocharger Sponsorship Level - \$350 Platinum Business Package**

- Business logo will be printed on our updated Car Show Flyer
- Room for 10x10 booth in Sponsor Area
- Company Logo will be displayed on Banner at Car Show
- Room Display 2 Vehicles
- Additional Vehicles will be \$15 each
- Company Logo will be displayed on our Event Website
- DJ will announce your sponsor contribution every hour

**DEADLINE FOR SIGN UP AND PAYMENT : AUGUST 10TH, 2022**

**ALL DONATIONS MADE ARE TAX DEDUCTIBLE**